

# jahia

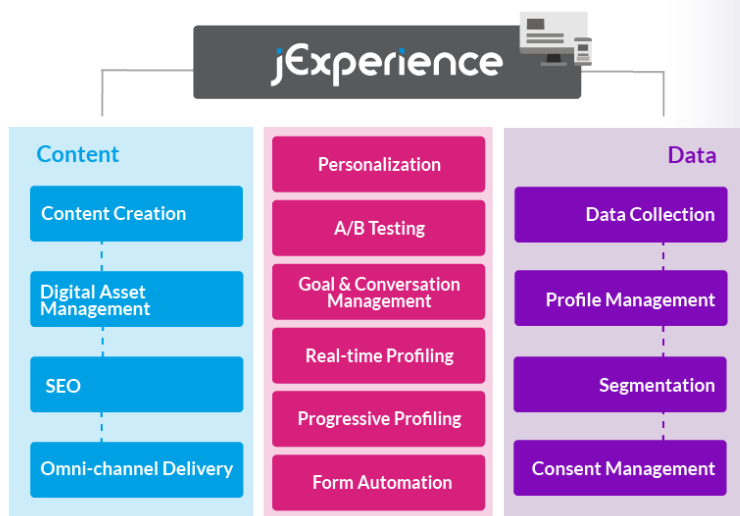
Making Digital Simpler

## jExperience

Data-Driven Engagement.  
Simpler.

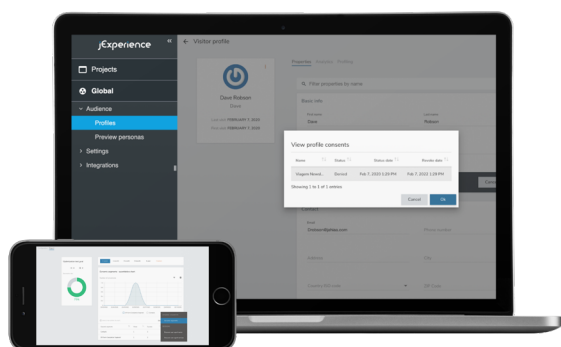
By combining Jahia's leading content management with a Customer Data Platform (CDP) powered by Apache Unomi, jExperience empowers your marketers to test, evaluate, and optimize every digital interaction to deliver true individualized customer experiences.

And with industry-leading flexibility, Jahia enables IT to expand these capabilities across your entire marketing technology stack.



- **United customer data and content management**, designed to help you personally engage with your customers
- Built with an **open & integrated Customer Data Platform**
- **Powerful personalization tools** that deliver on socio-demographic, behavioral, and contextual bases
- **Real-time testing, analytics, and campaign reporting** that ensures you are always optimizing the experience
- **Segmentation and profiling** all from a single dashboard
- **Out-of-the-box Forms management** with fully-customizable templates and ready-to-use components
- **Built-in consent management and data privacy.** From GDPR to CCPA and beyond, jExperience will help you stay compliant

jExperience brings data to the forefront of your customer experience. Engage, nurture, and grow your customers as brand advocates, all while building trust through transparency.



Unified Customer Data



Personalization & A/B Testing



Full-View Analytics



Privacy By Design



Martech Stack Integration via [stackConnect](#)

## About Jahia

Jahia Solutions Group makes digital experiences simpler. Built on a cloud-based platform, Jahia helps organizations all across the world leverage their content and customer data to fully engage with their customers. With an unparalleled level of flexibility and connectivity, Jahia integrates into existing technology stacks and can be customized to meet each organization's specific business needs and challenges.

Founded in 2002 and headquartered in Switzerland, Jahia has offices in Boston, Toronto and Paris. Jahia's customer community includes hundreds of global brands and organizations, including Ben & Jerry's, Nationwide, NASA and General Motors. For more information, visit [www.jahia.com](http://www.jahia.com), read our [blog](#) and follow us on [LinkedIn](#).

Contact us