



Making Digital Experiences Simpler

Quickly deliver and manage data-driven, customer-focused Digital Experiences at scale.

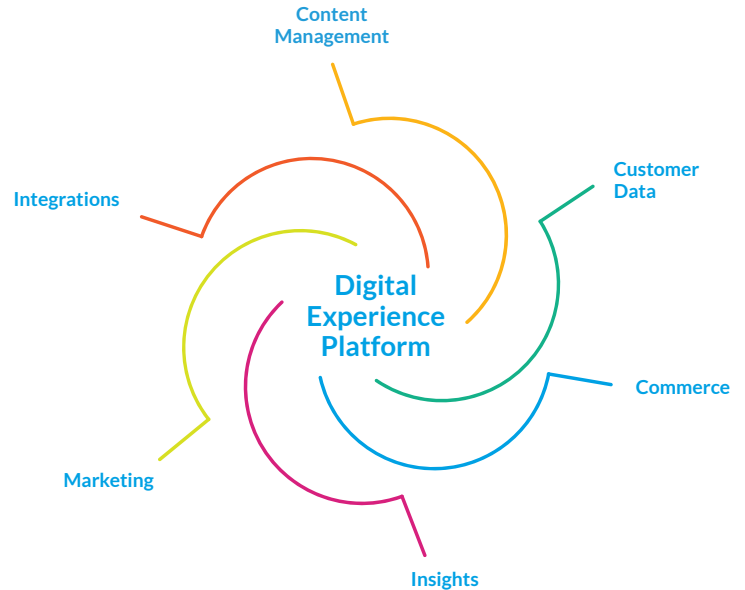
Only Jahia brings content and customer data together so you can deliver engaging, personalized experiences faster.

What is Jahia?

The Jahia platform acts as the backbone for your digital experience. Whether you're focused on content management, uniting your customer data, integrating your disparate customer-facing systems, or bringing everything together so you can deliver truly one-to-one experiences, Jahia helps ensure your success with easy-to-use, easier-to-understand technology.

What is a "Digital Experience?"

A digital experience is the ecosystem through which you engage with your customers. From your website to social media to the very product you sell, every virtual channel in which you "touch" your customers is part of their overall digital experience.



Meet some of our Customers

allianceRx
Telemedicine + PRIME



MARRIOTT
VACATIONS
WORLDWIDE



BNP PARIBAS

Abercrombie & Fitch

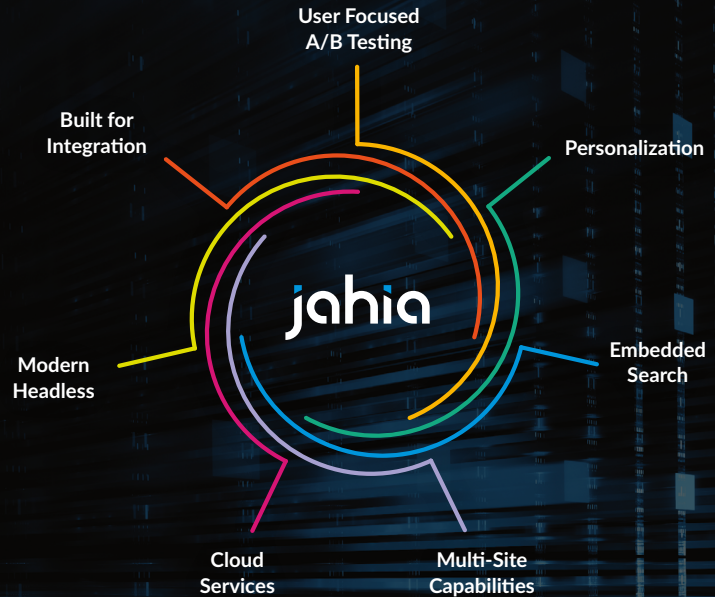
ascensus®

Content Driven

jContent

jContent provides you with the basics - an industry-leading content management solution that can be further enhanced with best-of-breed integrations and modular functionality.

Think of it as the center of a vast universe of interconnected parts, with each piece building upon its base level components



Jahia's Out-of-the-Box Capabilities



Extranet Portals For
Your Customers &
Partners



Cloud Hosting &
Automatic Scaling



Multi-Site & Multi-
Language Functionality



Pre-Built Intranets For
Internal Stakeholders
& Employees



Robust Development
Tools

Marketing Optimized

jExperience

Combining best-of-breed customer data management and jContent's flexible CMS, jExperience is essential for marketers looking to test, fine-tune, and optimize the efficiency of their campaigns, landing pages, and content. With a focus on delivering better, more personalized experiences, it brings all of your marketing activities into one centralized interface – No IT required!

jCustomer

jExperience's integrated customer data platform, powered by Apache Unomi. jCustomer captures all of your disparate data hubs and silos into a single viewpoint, allowing you to maintain a 360-degree view of your customers while still staying compliant with privacy regulations like GDPR and CCPA.



Key Benefits



Unified Customer Data



Personalization & A/B
Testing



Real-time testing,
segmentation, &
profiling



GDPR
Compliant



Integrated Customer
Data Platform

Always Connected

With over 400 native Connectors, and more being built every day, Jahia ensures you are always able to Stack Up and Stand Out!

Jahia's robust platform empowers you to create connectors, integrations, and automations all on your own - no programming skills required. That means it's built to interact with all of your current and future solutions, ensure you will always maximize the value of your marketing stack.

stackConnect



Just A Few Of Our Connectors



Marketo

Bring Customer Segmentation and profiling directly to your marketing automation or update jExperience with Marketo generated data to better track visitors.



Salesforce

Utilize jExperience's progressive profiling tool to simultaneously update leads in SalesCloud and customer profiles into Jahia

Read What Others Have to Say About Jahia!

Gartner

"Jahia is one of a few vendors with a single unified portal and WCM platform built from the ground up."

FORRESTER®

"Jahia's vision aims to be the full life-cycle version (portal, commerce, marketing, intranet) of a top-tier marketing-centric web CMS."



"Ben & Jerry's has been the fastest digital roll-out among Unilever brands."

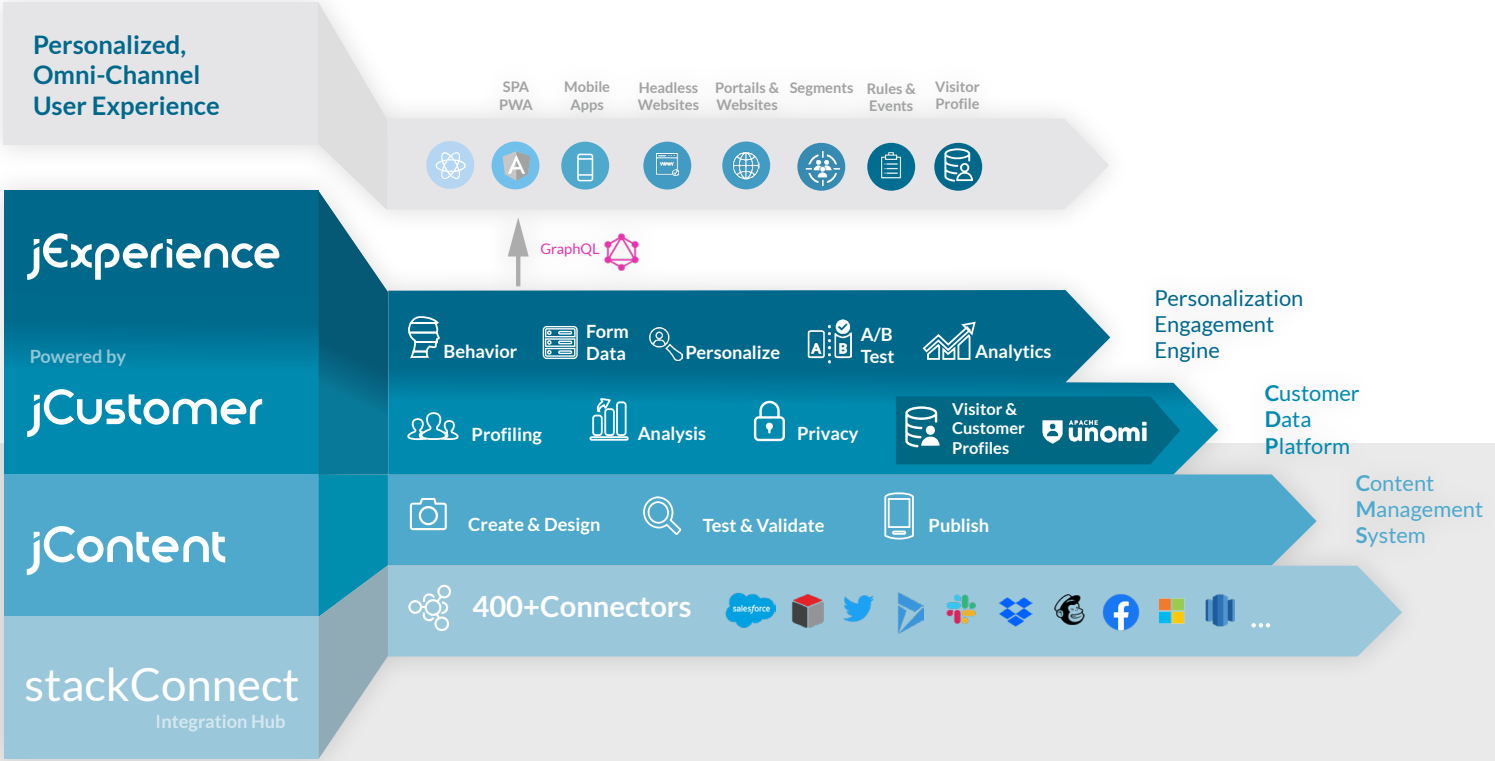
James Keyt Director, Unilever



"With Jahia, Marketing & IT work together, hand in hand"

David Roux, e-commerce Manager

Jahia DXP



About Jahia

Jahia Solutions Group makes digital experiences simpler. Built on the world's first true Digital Experience Platform, Jahia helps organizations all across the world leverage their content and customer data to fully engage with their customers. With an unparalleled level of flexibility and connectivity, Jahia integrates into existing technology stacks and can be customized to meet each organization's specific business needs and challenges.

Founded in 2002 and headquartered in Switzerland, Jahia has offices in Boston, Toronto and Paris. Jahia's customer community includes hundreds of global brands and organizations, including Ben & Jerry's, AllianceRx Walgreens Prime, NASA and General Motors. For more information,, visit www.jahia.com, read our [blog](#) and follow us on [LinkedIn](#).



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