Mutuelle Nationale des Hospitaliers

CUSTOMER CASE STUDY

"Jahia's technology is able to answer the following problem: how to manage several websites that contain both content and applications. Jahia's technology integrates web services very well. "

Margarita Orlova / Web Manager

MNH provides insurance to members in three key areas:

- **Insurance:** income, health / optical / dental / hospital, auto, home and property insurance, student liability
- **Banking:** Loans to finance projects through BFM (Banque Française Mutualiste)
- **Services:** hospital support (laundry, training, durable medical equipment)

MNH also offers protection to health professionals in both the public and private sectors.
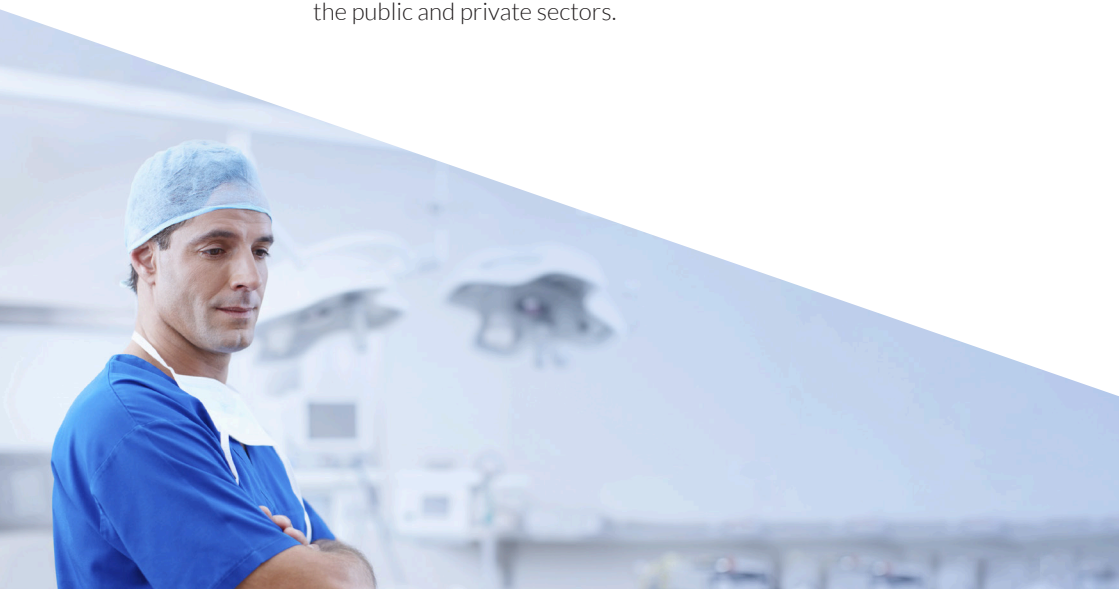
MNH DELIVERING A VARIETY OF SERVICES AND MANAGING MULTIPLE DIGITAL PROJECTS WITH JUST ONE UNIQUE PLATFORM

jahia
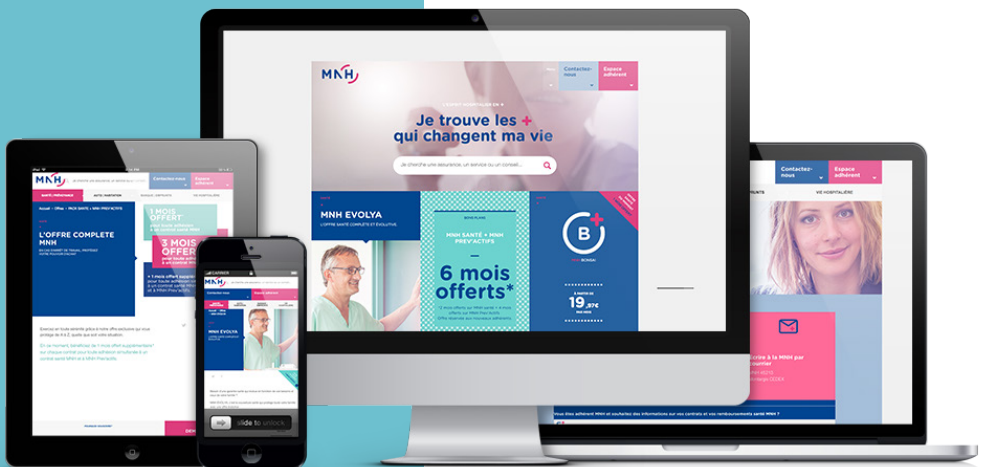
About Mutuelle Nationale des Hospitaliers

A leader in insurance throughout France, MNH is known for helping people through all stages of life by providing range of insurance solutions, support for hospital care and loans.

The challenge

There was a dual challenge within MNH:

1. to educate and engage employees to feel part of broader company values, strategies and initiatives, and,

2. an old website built on PHP which was hard to maintain, had no visual reference for products, used several content management systems and did not, overall, optimize the customer journey.

MNH needed to update their image and communicate more effectively with employees, customers and the public.

The Jahia Experience

Jahia gave MNH a more modern technology that integrates easily with all web services, including a directory developed by their banking IT department in .NET as well as an Active Directory to recognize people's profiles.

Within the new website, MNH integrated parts of the old PHP app with ESIgate to preserve their significant legacy investments. Now they can easily access digital projects and interact with their customer base (in their CRM). And, by using the same platform, competencies are centralized which makes it easier to manage several websites.

The business value

Numerous benefits resulted from working with Jahia's technology:

- A more modern, responsive website which attracts more users and improves the customer experience,

- An intranet that provides a significant amount of important information to employees that was previously unavailable,

- Content authors in the Communication Department can add offers independent of IT,

- Very easy maintenance technically, fast development and deployment for both the intranet and the website.

 Even more, customers who contribute to the website see the possibility of building sites that match today's best website practices and standards.

Visit: www.mnh.fr

jahia

About Jahia

At Jahia, we believe great digital experiences don't have to be complex. It only requires strong and continuous integration capabilities along with simple, intuitive interfaces that enable IT & Marketing to work together to build and manage multi-channel initiatives quickly and easily.

Leveraging our headless enabled, cloud-based platform, Jahia helps companies all across the world better utilize their content and customer data to deliver the right experience at the right time for truly personalized customer experiences. With an unparalleled level of flexibility and connectivity, ensuring our solutions can be adapted to suit their needs, Jahia cuts through the noise (and long implementation cycles) to **Make Digital Simpler.**

Founded in 2002 and headquartered in Switzerland, Jahia Solutions Group has its North American headquarters in Washington, D.C., with additional offices in Boston, Houston, Toronto, and throughout Europe. Jahia's loyal customer community counts hundreds of global brands and organizations, including Ben & Jerry's, Nationwide, NASA, and General Motors.

For more Customer Case Studies, please visit:
www.jahia.com/customers

Contact us

Group HQ – Geneva Switzerland
T +41 22 361 34 24

North American HQ – Washington, D.C.
T +1 202 656 7874

France – Paris
T +33 1 44 79 33 79

Austria – Klagenfurt
T +43 463 287 008

Germany – Freiburg
T +49 211 178 377 36

Canada – Toronto
T +1 905 257 7471

info@jahia.com
Contact form
Demo request

Resources

www.jahia.com
academy.jahia.com
store.jahia.com
youtube.com/JahiaCMS

jahia