



AG2R LA MONDIALE

jahia

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CUSTOMER CASE STUDY

"We have also chosen Jahia for the quality of their code and for their compliance with the standards and best practices recommended by the W3C."

"We have excellent feedback from users and great comments about the portal. We consider this project a complete success, with all objectives achieved."

Valérie Merceron / IT Systèmes Department

With over 8 million subscribers and beneficiaries, AG2R La Mondiale is the first healthcare group to support the needs of their subscribers all along their lives.



Employees in France
(long-term, full-time equivalent).

7,185

Subscribers and beneficiaries.
1/4 of all enterprises in France is a
subscriber.

8,000,000

Received across all product lines.
€15.5 billion

**THE NEW PORTAL
NOW MAKES
IT POSSIBLE TO
ACCESS ALL OF
THE GROUP'S
INFORMATION
FROM ONE
SINGLE SITE.**



A single portal for all audiences

To boost their online presence and make their subscribers' lives easier, AG2R La Mondiale decided to streamline the group's online presence, which until then amounted to four websites: a corporate site, a site for businesses, one for individuals and finally, one for professionals. Quickly, the idea of gathering these four sites into a single portal became the obvious solution. AG2R La Mondiale started searching for a content management solution that would meet the specifications set by their IT Systems Department.

Choosing Jahia

The choice quickly fell on Jahia for its portal and web content management functionalities, its very intuitive contribution interface and its open architecture that relies on the most robust Open Source Java frameworks, which convinced the teams at AG2R La Mondiale. Valérie Merceron of the IT Systems Department adds: ***"We have also chosen Jahia for the quality of their code and for their compliance with the standards and best practices recommended by the W3C."***

The site

Observatoire Prévention Santé de L'alimentaire (food industry health prevention center), the website for AG2R la mondiale's food industry division. Designed in two months, this site is one of the seven large projects initiated by the Food Industry Division of AG2R La Mondiale. Its aim is to prevent risks of work-related injuries and occupational diseases as well as everyday life accidents and illnesses, and also to contribute to the sharing of best practices in the food industry. It is available at the following address: ag2rlamondiale.fr.

Satisfied users

Since the initial contents were carried over, about twenty contributors have been adding new contents to the portal and the dedicated sites. This has meant a big change for them since their previous sites did not rely on a CMS. They are particularly satisfied with Jahia's intuitive contribution interface, which allows for a smooth and secure workflow.

Online quote

"A business application based on Jahia." But the implementation of Jahia also allowed for the integration of a ***"job-specific"*** online quotation application, designed by Jahia but hosted externally.

Ag2rlamondiale.fr gives access to:

- the site for "individuals" that displays all products for individuals and pensioners.
- the site for "professionals" that displays products for craftsmen, retailers, independent professionals and very small businesses.
- the site for "businesses" that displays products for SMBs and large companies.
- the corporate site that introduces the group, its values and organization as well as its social activities.

Next steps

With the newest release of Jahia, the IT Systems Department decided to launch a new project: the patrimonial extranet, which will include several third-party applications (mashups).

Rankings

- N°1 in supplementary pension schemes.
- N°2 in Madelin pension schemes.
- N°3 in Agirc-Arrco supplementary pension schemes.
- N°3 in long-term care insurance.
- N°4 in group provident insurance.
- N°5 in group health insurance.

About Jahia

At Jahia, we believe great digital experiences don't have to be complex. It only requires strong and continuous integration capabilities along with simple, intuitive interfaces that enable IT & Marketing to work together to build and manage multi-channel initiatives quickly and easily.

Leveraging our headless enabled, cloud-based platform, Jahia helps companies all across the world better utilize their content and customer data to deliver the right experience at the right time for truly personalized customer experiences. With an unparalleled level of flexibility and connectivity, ensuring our solutions can be adapted to suit their needs, Jahia cuts through the noise (and long implementation cycles) to **Make Digital Simpler**.

Founded in 2002 and headquartered in Switzerland, Jahia Solutions Group has its North American headquarters in Washington, D.C., with additional offices in Boston, Houston, Toronto, and throughout Europe. Jahia's loyal customer community counts hundreds of global brands and organizations, including Ben & Jerry's, Nationwide, NASA, and General Motors.

For more Customer Case Studies, please visit:
www.jahia.com/customers

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Demo request 

Resources

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