

# JAHIA DAYS PROGRAMME

4<sup>th</sup> and 5<sup>th</sup> of October, 2018  
Paris

## DAY 1 – Thursday 4<sup>th</sup> of October

8:30 AM	9:00 AM	0:30:00 - LOBBY Registration and Welcome Coffee	
9:00 AM	9:45 AM	0:45:00 - NEWORK SALON Welcome by <b>Gary Roberts</b> , and Keynote by <b>Gilles Babinet</b> , Entrepreneur EU Digital Champion for France	
9:45 AM	10:25 AM	0:40:00 - NEWORK SALON Making Digital simpler. Occam's Razor, Horses, Zebras, and Evolution. <b>Michael Tupanjanin</b> , CEO, Jahia	
10:25 AM	11:00 AM	0:30:00 - NEWORK SALON <b>CUSTOMER CASE STUDY</b> // Making the life of patients easier in the healthcare sector thanks to digital – Metin Ergener, <b>CapGemini for Alliance RX/Walgreens Prime</b>	
11:00 AM	11:30 AM	0:30:00 - LOBBY Break and networking	
11:30 AM	12:30PM	1:00:00 - NEWORK SALON <b>BUSINESS TRACK</b> // Focusing on making things simpler for your customers: The power of great customer experience in today's digital world. <b>Olivier Mourrieras</b> , CX Impact Consultant & <b>Markus Hormness</b> , Consultant	1:00:00 - LIBERTY BARGE <b>TECH TRACK</b> //Jahia's Cloud offering. In depth presentation with <b>Julian Maurel</b> , Product Manager, Jahia and <b>Abass Safouatou</b> , IT Solution Architect, AWS
12:30 PM	2:00 PM	1:30:00 - LOBBY LUNCH	
2:00 PM	2:35 PM	0:30:00 - NEWORK SALON <b>BUSINESS TRACK</b> // Personalization de-mystified. Learn the why, where and who you should personalize for and how to get started with practical examples. (Co-Founder <b>Lars Petersen</b> @ Altola, Inc.)	0:35:00 - LIBERTY BARGE <b>DEV Labs</b> // Use Elasticsearch to power your ExternalDataProvider via the example of Commerce IO, <b>Cedric Maillieux</b> , Product Manager, Jahia
2:35 PM	3:05 PM	0:30:00 - NEWORK SALON <b>BUSINESS TRACK</b> // Headless in a business context. Content as a service and what it means for the business and headless pitfalls to avoid (Co-Founder <b>Lars Petersen</b> @ Altola, Inc.)	0:30:00 - LIBERTY BARGE <b>DEV Labs</b> // Learn how to go headless with Jahia DX. <b>Serge Huber</b> , CTO, Jahia
3:05 PM	3:35 PM	0:35:00 - NEWORK SALON <b>BUSINESS TRACK</b> // Content and commerce: The perfect combo. <b>Catherine Barba</b> , Commerce consultant	0:10:00 - LIBERTY BARGE 10 min break for the Dev labs
3:35 PM	4:00 PM	0:25:00 - NEWORK SALON <b>BUSINESS TRACK</b> // Stop talking, Start doing! <b>Ben Salmon</b> , Co-founder Crank	0:40:00 - LIBERTY BARGE <b>DEV Labs</b> // Live coding React-GraphQL app! <b>Serge Huber</b> , CTO
4:00 PM	4:20 PM	0:20:00 - LOBBY Coffee break and networking	
4:20PM	5:15 PM	0:55:00 - NEWORK SALON <b>BUSINESS TRACK</b> // Are you experienced? <b>Brian Solis</b> The ultimate search of the perfect customer experience: What is means for brands and how to create them	0:55:00 - LIBERTY BARGE - Docker, Kubernetes, Openshift: Jahia on steroids in production with <b>Julian Maurel</b> , Product Manager - Monitoring and Data-Driven Decision Making with <b>Daniel Maher</b> , Technical Evangelist, Datadog
5:15 PM	6:00 PM	0:45:00 - NEWORK SALON <b>KEN SEGALL : Simplicity in business</b> Final keynote for the day	
6:00 PM	7:00 PM	1:00:00 - LOBBY Break and networking	
7:00 PM	11:00 PM	3:30:00 - PAQUEBOT COCKTAIL + DINNER on the river Seine	

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## DAY 2 – Friday 5<sup>th</sup> of October

8:30 AM	9:00 AM	0:30:00 - LOBBY Registration and Welcome Coffee	
9:00 AM	9:30 AM	0:30:00 - NETWORK SALON Welcome back by <b>Gary Roberts</b> Quick recap of yesterday's sessions Agenda for the day	
9:30 AM	10:45 AM	0:45:00 - NETWORK SALON DISCUSSION// Round table with CDOs and Digital Experts: Stephane Pere, Chief Data Officer @ the Economist, Vincent Champain, DG of The Digital Foundry Europe for GE, Patrick Hoffstetter, former CDO Renault and CEO NewMedia360.	
10:45 AM	11:15 AM	0:30:00 - LOBBY Coffee break and networking	
11:15 AM	11:45 AM	0:30:00 - NETWORK SALON Data for dummies - Chief Data Officer @ Safran, <b>Dan Katz</b>	4:00:00 - LIBERTY BARGE CERTIFICATION FOR DEVELOPERS
11:45 AM	12:15 PM	0:30:00 - NETWORK SALON CUSTOMER Testimonial // AI-monitor with Marketing Factory, <b>Valerie Voci</b> , CIO	
12:15 PM	12:45 PM	0:30:00 - NETWORK SALON MINI SESSION // Global to Local: Strategy for content with Local sites vs Global sites and how to make them work - Local sites manager - <b>Romain Gauthier</b> , Product Manager	
12:45 PM	2:00 PM	1:15:00 - LOBBY Lunch and Networking	
2:00 PM	2:30 PM	0:30:00 - NETWORK SALON Agency testimonial// <b>Using CX to unlock Total Experience</b> :Tribal Worldwide's Total Experience (TX) Approach is bound together by six separate practice disciplines. <b>David Balko</b> , Chief Client Officer	0:30:00 - LIBERTY BARGE DEV Labs// Apache Unomi presentation and update. <b>Serge Huber</b> , CTO
2:30 PM	3:15 PM	0:45:00 - NETWORK SALON A customer journey with AI : Example of Watson AI, Commerce IO Hybris and Jahia. How to connect to the next big thing and to a legacy system. With <b>Xavier Vaccari</b> , Softeam Group and <b>Elie Auvray</b> .	0:45:00 - LIBERTY BARGE DEV Labs// Unomi Live Coding-with <b>Damien Gaillard</b> , Developer
3:15 PM	4:00 PM	0:45:00 - NETWORK SALON <b>FINAL KEYNOTE</b> : The Road ahead. What we see as the future of digital and how we will continue to support brands delivering great experiences. <b>Elie Auvray</b> , Chief Product Officer, Jahia	
4:00 PM	4:30 PM	0:30:00 Final drinks	